
The bottom half of the advertisement is a yellow rectangular box. At the top, the word 'Ablaze!' is written in a black, stylized, handwritten font. Below it, the tagline 'Igniting the World with Christ's Love' is written in a smaller, italicized, black font.

The Ablaze! Challenge:
To reach 100 million people who
have not yet heard about Jesus
by the 500th anniversary
of the Reformation—2017.
www.lcms.org/ablaze

Just imagine,
what if every LCMS member
shared the Good News
4 times per year?



Lutheran Church Extension Fund
www.lcef.org